



SEATGA

PROGRAM DOCUMENT OVERVIEW

1. Program Title:

Interpretive Planning Training in Japan year 2017

2. Date of Program:

12th to 15th of September 2017

3. Venue of Program:

Tokyo and Yamanashi (subject to change), Japan

4. Objectives:

The long-term goal of this program is to contribute to sustainable tourism in ASEAN and Japan. The specific goals of the training programs include: heightening the recognition of the need for an interpretive plan for resource management and visitor services, developing skills and abilities of senior level stakeholders in terms of interpretive planning, and enhancing the quality of visitor services and resource protection in selected heritage sites in these regions.

Output :

The participants will “work on” their plans for their sites during the training course and focus on hands-on learning.

Specifically, the participants are expected to:

1. create a draft interpretive plan at a site in which a participant works for by each training participant *during* the training course,
2. develop an interpretive plan at a site in which a participants works for by each training participant *after* the training participation, and
3. perform the actions described in the developed plan by each training participant *after* the training participation.

5. Sponsoring Body

Sectoral Committee/Main Body:

The ASEAN-Japan Centre

Working Group/Sub-Committee:

SEATGA

Remark:

Sponsoring are inclusive(s) of a roundtrip air ticket between each home country and Japan, partial land transportation, accommodation (twin sharing room) with breakfast, travel insurance, and visa fee.

6. Qualification Criteria

See the separate announcement for more details.

- 1) A full-time interpreter and/or tourist guide who has completed a total of four years (8,000 hours) experience in heritage interpretation and/or tour-guiding

OR

2) A full-time manager who has been engaged in managing and operating a heritage site (natural, cultural, and historical heritage) and completed a total of four years (8,000 hours) experience in visitor services and site management.

Remark:

At maximum, only one (1) tourist guide and one (1) heritage site manager from each ASEAN country with the criteria mentioned above will be selected to join this collaboration program after passing an interview session by our internal panel.

7. Tentative Itinerary

See the separate announcement.

Remark: Meals, insurance, medical fees, laundry, room service, telephone charges and all items of a personal nature, which is not specified in the itinerary, are excluded from sponsorship.

8. Fee of Program

Applicants who are successful need to pay the Individual membership fee USD 50 nett per person per year exclude (s) foreign TT charges, bank charges, exchange rate etc. to our Secretary General's FCA account as per details below:-

**Account Holder: Loo Siew Meng (Ms.)
Bank Name: CIMB BANK BERHAD
Bank Account:800790941740 Swift: CIBBMYKL**

9. SEATGA Secretariat Contact

To those who are interested to participate, kindly please submit your CV and your video of personal and career background by **8th July 2017, 11.59pm** to the details below:-

Email: info@seatga.org

Remark:

- 1) Video please submit to us via google drive software or any accessible links. (Youtube etc)
- 2) Applicants who are successful will be contacted via email by us after 1 weeks after interview.